L # Hits Search Text DBs L1 95902 advertis\$6 or ad USPAT L2 1792 (target\$3 or campaign) with 1 USPAT (multi or multiple) near2 L3 25490 USPAT (level or tier\$3) L4USPAT 68 hiearch\$5 L5 32992 hierarch\$5 USPAT L6 54811 3 or 5 USPAT USPAT L7 361 2 and 6 246 L8 7 and trac\$4 USPAT (trac\$4 or monitor\$3) with L9 77754 USPAT (usage or advertis\$6 or view\$3) 10 L10 162 7 and 9 USPAT profile or demograph\$6 or 279227 USPAT 11 L11 prospect 12 L12 148 10 and 11 USPAT L13 1929 1 with (database or server) 13 USPAT 14 L14 108 13 and 12 USPAT L15 459 15 (habit\$5 or behavior) and 2 USPAT L16 3614 USPAT 16 (agent or manag\$6) with 6 17 L17 23 15 and 16 USPAT 18 L18 109 psychograph\$6 USPAT 19 L19 93 18 and 1 USPAT 35 60 \L20 19 and 6 USPAT US-PGPUB; DERWENT; 21 L21 64869 advertis\$6 or ad IBM TDB US-PGPUB; 3788 (target\$3 or campaign) with 21 DERWENT; 22 L22 IBM TDB US-PGPUB; (multi or multiple) near2 L23 15387 DERWENT; 23 (level or tier\$3) IBM TDB

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	L #	Hits	Search Text	DBs	
24	L24	29595	hierarch\$5	US-PGPUB; DERWENT; IBM_TDB	
25	L25	42622	23 or 24	US-PGPUB; DERWENT; IBM_TDB	
26	L26	693	22 and 25	US-PGPUB; DERWENT; IBM_TDB	
27	L27	31008	(trac\$4 or monitor\$3) with (usage or advertis\$6 or view\$3)	US-PGPUB; DERWENT; IBM_TDB	
28	L28	367	26 and 27	US-PGPUB; DERWENT; IBM_TDB	
29	L29	6883	21 with (database or server)	US-PGPUB; DERWENT; IBM_TDB	
30	L30	243	28 and 29	US-PGPUB; DERWENT; IBM_TDB	
31	L31	185	(habit\$5 or behavior) and 30	US-PGPUB; DERWENT; IBM_TDB	
32	L32	493	(agent or manag\$6) with 23	US-PGPUB; DERWENT; IBM_TDB	
33	L33	2	31 and 32	US-PGPUB; DERWENT; IBM_TDB	
34	L34	225871	profile or demograph\$6 or prospect	US-PGPUB; DERWENT; IBM_TDB	
35	L35	177	31 and 34	US-PGPUB; DERWENT; IBM_TDB	
36	L36	166	(agent or manag\$6) and 35	US-PGPUB; DERWENT; IBM_TDB	
37	L37	20475	advertis\$6 or ad	EPO; JPO	
38	L38	312	(target\$3 or campaign) with 37	EPO; JPO	
39	L39	2721	(multi or multiple) near2 (level or tier\$3)	EPO; JPO	
40	L40	9262	hierarch\$5	EPO; JPO	
41	L41	11922	39 or 40	EPO; JPO	
42	L42	1	38 and 41	EPO; JPO	

	L #	Hits	Search Text		DBs
43)	L43	14	(habit\$5 or behavior) and 38	EPO;	JPO
44)	L44	9	psychograph\$6	EPO;	JPO